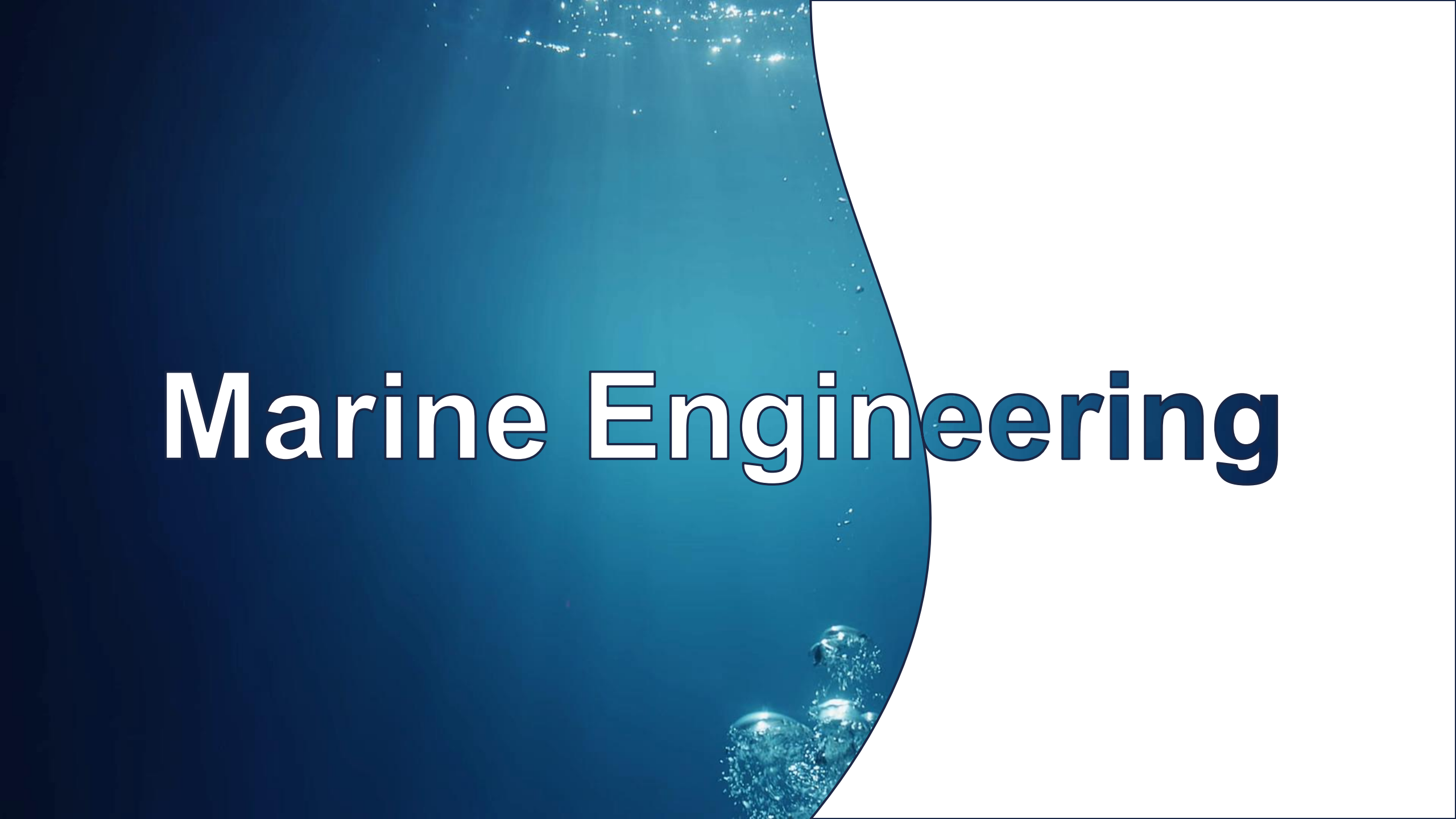


The background of the slide is a deep blue gradient. On the left side, there is a large, curved, semi-circular shape that transitions from a darker blue at the bottom to a lighter blue at the top. This shape contains several bright, out-of-focus light spots and a cluster of bubbles at the bottom right. The right side of the slide is a solid white background.

Marine Engineering

- **AI ?**
- **In MEGA ?**
- **Hmmm...**

1. Unde si cum folosim AI in organizatie ?

Avand in Vedere ca AI de astazi poate face totul , inclusiv sa decida, sa ia masuri, sa descopere si sa genereze, este la fel de important sa stim ce NU o sa faca.

2. Datele organizatiei sunt pregatite pt AI ?

Starea actuala a practicilor de gestionare a datelor trebuie evaluata, pentru a identifica lacunele si zonele de imbunatatire .

3. Ce instrument AI sa folosim ?

Timp - Buget - Performante (ROI)

4. Risc

- Rezultate opace (neconcludente , nemasurabile);
- Proprietate intelectuala / confidentialitatea datelor;
- Reglementare ;
- Impact asupra mediului ;

Activitati ce necesita instrumente AI (MEGa)

☐ Instrumente AI dedicate HR

- Asistent personal ;
- Plan de cariera;

☐ Engineering

- Automatizare sarcini repetitive (consumatoare de resurse / timp);
- Verificare date;
- Generarea de noi perspective si inovatii cu analize predictive;

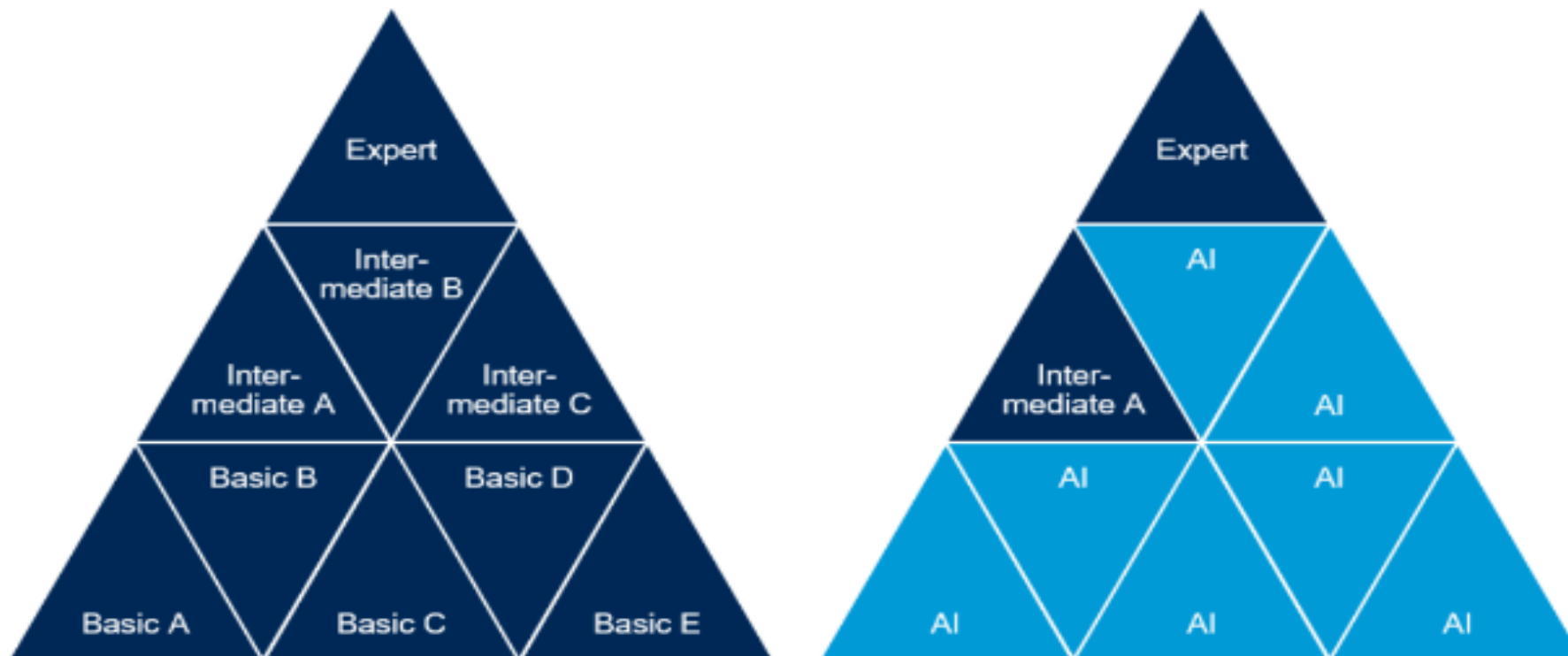
☐ - Instruire (mentoring)

Cum vede Chat GPT AI in DAMEN (How DAMEN can rap the benefits of Gen AI ?)

1. Ship Design and Simulation
 - Generative design : Quickly iterating and refining designs.
 - 3D modeling and prototyping :
 - Optimizations of hull design : hull shape performance
2. Predictive maintenance and operations
 - Predictive Analytics for ship maintenance
 - AI-Driven operational efficiency
3. Customer-centric product development
 - Tailored ship configurations
 - Virtual reality for customer demos
4. Automation in manufacturing
 - AI-powered robotics
 - Supply chain optimization
5. Sustainability and energy efficiency
 - Green shipbuilding : AI improve energy efficiency and reduce environmental impact
 - AI-enhanced recycling
6. Training and skill development
7. Marketing and sales
 - Content Generation and Client Interaction
 - AI-powered market Insights
8. After-sale Support
9. Intellectual property and data management

Artificial Intelligence Will Make Us Dumber Unless We Can Teach It to Teach Us Back

AI Blocking Humans' Path to Mastery



Sursa: Gartner / Maverick* Research



Multumesc pentru atentie !

Safe (and responsible) travel accompanied by AI .